# Jennifer Jacob\*

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#### **SUMMARY**

Sales-oriented, friendly, personable esthetician and educator with over 12 years of experience in both resort and medical settings seeking growth opportunities in the skincare field.

# **Key Assets:**

- Proven ability to build and retain clientele through superior customer service.
- ❖ Meets or exceeds product sales goals through effective education and communication.
- Strength in both leadership and team collaboration.
- ❖ Dedicated to professional development, including product knowledge and skills mastery.

### PROFESSIONAL EXPERIENCE

#### Licensed Esthetician

2014-current Rejuvenation Wellness & Beauty Spa Los Angeles, CA

- Perform medically-oriented facials including HydraFacialMD, peels (SkinMedica, Jan Marini, TCA), dermalplaning, waxing, and tinting.
- Track record of expanding and keeping clientele, and increasing product sales.
- Consistent positive reviews on Yelp.

## Licensed Esthetician

2012-2014 Mesa Vista Resort

Santa Fe, NM

- Provided exclusive Japanese face-lift facials and spa treatments.
- Met all sales goals.
- Upheld the high customer expectations of this award-winning resort.

# Sales Specialist

2009-2010 Toyota Sales

Albuquerque, NM

- Successful sales of luxury vehicles, reaching monthly goals.
- Effectively cultivated client relationships and referrals.

### Licensed Esthetician

2005-2010 Burque Baths

Albuquerque, NM

- Provided Jurlique facials, full body waxing, and spa treatments.
- Exceeded monthly sales goals.

#### Licensed Esthetics Instructor

2008-2009 Beauty Academy Albuquerque, NM

- Full-time, lead instructor of the Esthetics Program.
- Re-developed the esthetics program curriculum.
- Taught theory and practice of esthetics, International Dermal Institute protocols, and Dermalogica product knowledge and sales skills.
- Dedicated to supporting the professional success of all students.

# EDUCATION/ LICENSING

NM Esthetics License at Aveda Institute de Bellas Artes, Albuquerque, NM 2005

CA Esthetics License, 2014

- Microblading Certification with Deluxe Brows 2017
- HydraFacial MD 2016
- SkinMedica Certification 2016
- **3**02 Training 2014 & 2015
- Jan Marini 2014
- Rhonda Allison 2014
- DNA Stem-Cell Certification 2013
- Osmosis Summit 2013
- Intraceuticals Oxygen 2013
- Japanese Face Lift 2012
- PCA Certifications 2009 & 2012

## REFERENCES

Janet Smith, R.N.: Former Co-Worker at Rejuvenation	858.888.1212	
Gina Martin, Client at Rejuvenation	656.777.5555	
James Anthony, Client at Rejuvenation	858.666.4444	